

Solar System Tourist Brochure

What it is

Your group will create a colorful brochure to promote travel to one of the planets or features of our solar system. You will describe your feature in a way to convince tourists to visit.

The brochure should contain the following information:

- noteworthy characteristics of the planet or feature
- tourist activities
- visitor accommodations

The brochure should consist of two sides of a sheet of 8.5" × 11" or 8.5" × 14" paper, landscape orientation, three columns. The brochure's actual organization and layout are up to you. The final product may be submitted as a paper copy or as a computer file in graphical format.

What to do

Imagine that you are on the tourism board of your planet or feature. You are trying to bring tourists to your location. What makes it a good place to visit? What interesting things would visitors see? What exciting, fun, or relaxing things could they do? What sort of visitor would enjoy the attractions?

Of course, there are currently no tourist attractions anywhere in the solar system outside Earth. Instead, imagine that there *are* developed tourist attractions and accommodations. What are they? What are they like? What makes them special? How are they structured so that people can survive there? *The imagined accommodations and activities should highlight the natural special qualities of your planet or feature.*

Describe your tourist attractions in an attractive travel brochure and present your brochure to the class.

How it's scored

The assignment is worth 30 points, taking the place of a written homework assignment. The brochure itself is worth 20 points, and your group's oral presentation to the class is worth the remaining 10 points.

Scientific Completeness and Accuracy: 10 points

Prominently mention important data about your feature, especially any superlative characteristics (the biggest, the fastest, the smallest, etc.), and anything else of interest. Advertise imagined tourist activities and accommodations that take advantage in realistic ways of the special qualities of your feature. Since your feature is hostile to human life, all activities and accommodations will require extensive support. Activities such as hiking and picnicking would not be possible. How will tourists be brought to their destination? How will they experience the points of interest? How will they be able to comfortably survive their trip?

+5	Tourist activities and facilities are consistent with feature's actual characteristics.
+5	All prominent characteristics of the feature accurately addressed.

Appearance and flow: 10 points

The brochure should be attractive to look at and fun to read. It should be easy to find information about your feature. The tourist activities and accommodations should be imaginatively named and described. Text should be limited, easy to read, and grammatically correct.

+4	Organized and clear.
+2	Visually arresting.
+2	Exciting, readable text.
+2	Free of spelling, grammar, and usage errors.

Oral presentation: 10 points

Your group's presentation to the class should be brief, clear, and concise. Describe the sections of your brochure. Speak clearly and with enthusiasm. All members of the group must participate in the presentation, though they do not all need to speak.

+2	Accurately presents prominent characteristics of the feature.
+2	Describes tourist accommodations accentuating the feature's unique characteristics.
+2	All members participate.
+2	Organized.
+1	Flows with smooth transitions and lively pace.
+1	Delivered with enthusiasm.